RESTORE Council Strategy Map

**Purpose:** The RESTORE Council will focus on projects, programs, and activities that contribute to the economic and ecological health of Coastal Alabama

**Constituents:** All of the Citizens of Coastal Alabama (what will the citizens say about the Council)
- “We are investing for the long term future of coastal Alabama”
- “The process for allocating funds is transparent and fair”

**Internal Processes:** (what do we need to do well to satisfy the citizens and be successful)
- Develop a selection and evaluation process
- Engage the citizens of coastal Alabama
- Execute for lasting results

**Finances:** (our responsibility to our funders and community)
- Be Good Stewards of RESTORE Act Money
- Leverage and coordinate with other funding sources
- Ensure Effective Controls and Audit